

SOCIOECONOMIC INSIGHT NO.3 / 2023

Malaysia's Aging Society: Creating A Sustainable Silver Economy

POLICY AND RESEARCH DIVISION INSTITUT MASA DEPAN MALAYSIA 14 APRIL 2023



Theme:

Malaysia's Ageing Society: Creating A Sustainable Silver Economy

Introduction:

According to the United Nations' World Population Ageing 2020 report, the number of older persons worldwide is projected to be more than double, reaching over 1.5 billion within three decades¹. In this context, **Malaysia** herself is expected to **become an ageing nation by 2030**.

The ageing nation phenomenon in Malaysia refers to the increasing proportion of elderly people in the country's population, as well as the associated economic, social, and health implications. This occurrence of ageing society is brought about by the lower mortality rate with the combination of lower fertility rate, resulting in a demographic shift where the elderly population are expanding but not the younger ones. It is a widely known phenomena that the older live longer lives but paradoxically less babies are being born.

According to the Department of Statistics Malaysia (DOSM), Malaysians are expected to live an average of 75.6 years in 2021, up from 63.6 years in 2011. Additionally, DOSM also states that the average size of family has been shrinking over time as the Malaysian population experiences late marriage and gives birth to fewer babies. In 2010, the average size of family was 4.31, and now has lowered to 3.8 per household. It is now clear that the demographic structure of the population has changed, which has also exerted pressure on income earning and inclusivity issues.

In less than a decade, it is forecasted that the country's **category of people aged 60 years and over will reach 15.3% of the total population**². This connotes that the period of time will be earlier for Malaysia to become an ageing nation. The main causes of this rapid change of status are contributed

¹ World Population Ageing 2020 Highlights

² Life expectancy in Malaysia rises by 12 years, ageing population by 2030



by the following. These include:

- 1) Pressure in Income/Financial Security;
- 2) Inclusivity Issues of Senior Citizens Welfare
 - a) Elder Neglect and Abuse
 - b) Insufficient Age-Old Assistance

Malaysia's Ageing	Society: Creating A Sustainable Silver Economy
Elaboration	Issues:
	1) Pressure in Income/Financial Security
	One quantitative research conducted by Maestas et al. (2016) for RAND Labor and Population has found that a 10% increase in the fraction of the population ages 60+ decreases the growth rate of GDP per capita by 5.5% ³ .
	According to the World Bank projections using the Long- Term Growth Model (LGTM), slowing population growth and the shrinking size of the working-age population will likely contribute to the slow growth of GDP, and is projected to account for a third of the headline decline by 2050 ⁴ .
	The above mentioned literature clearly demonstrated that the shrinking of the working-age population will affect their income earning to have a sustainable retirement.
	Thus, Malaysians need to be well-prepared for a good savings of income in order to guarantee a decent standard of living after retirement, especially for rainy days. There has been an alarming concern for the retirement savings in Malaysia, whereby:

³ The Effect of Population Aging on Economic Growth, the Labor Force and Productivity

⁴ World Bank Publication - A Silver Lining: Productive and Inclusive Aging for Malaysia





-	Increased longevity implies increased vulnerability to diseases and disabilities, with consequent increases in costs and greater time span of caring for the elderly by the individual, family and the society compared to the past. In addition, longer post retirement years affect older persons financially.
-	Thus, income security among elderly is equally important to sustain a comfortable retirement life.
-	In September 2021, as recorded in Figure 1, there were alarming levels of EPF savings withdrawal under RM10,000 for those in the age-bracket of 30 to 40 years old.
-	However, this withdrawal is due to activities related to the recovery post COVID-19 and not a long-term solution. Nevertheless, it sliced the small amount of savings for future use.



Savings of RM	PF Members Under the A 10,000 and Less by Age of September 2021)	-
Age Group	No. of Members	Percentage
Under 20 years old	2,245 thousand	3.8%
20 - 24 years old	1.38 million	23.5%
25 - 29 years old	1.24 million	21.2%
30 - 34 years old	805 thousand	13.7%
35 - 39 years old	703 thousand	12.0%
40 - 44 years old	595 thousand	10.1%
45 - 49 years old	485 thousand	8.3%
50 - 54 years old	437 thousand	7.4%
TOTAL	5.87 million	100%
of living, foreg	one RM24,000 % to 39% of curr	equitable standar to RM94,000 c ent Basic Saving
amount of basic	savings at age monthly withdr	nended minimun 55 is RM240,00 awal of RM1,00
of RM240,000 on basic needs ex	ly includes exper openses and is	at the total amour nditure to cover the insufficient t e edical, leisure etc
provided by BN	IM suggested	for a single adu at RM2,700 pe retirement saving

 ⁵ <u>BNM - Rebuilding Retirement Savings and Financial Safety Nets in Malaysia</u>
 ⁶ <u>EPF Sets New Target Of RM240,000 For Basic Savings</u>
 ⁷ <u>Bank Negara Malaysia - The Living Wage: Beyond Making Ends Meet</u>





that could sustain him for around 20 years, given that some would retire at the age of 55 and the life expectancy to be 75. Thus, he will require RM648,000 in retirement savings to live a decen life after retirement .
RM2,700 X 12 months = RM32,400/annual
RM32,400 X 20 years = RM648,000
- However, the amount illustrated above is what is expected for a concurrent expenditure, and it should escalate higher if other factors are considered. Thus more need to be saved to cover uncertainties such as emergencies, medical bills, inflation, and so on fo those in the age brackets reaching the end of their retirement age.
- Based on the above, there is a need for income/financial security among the elderly to sustain a comfortable life in the retirement days and it is a major concern that those in the age-bracke of 30 to 40 years old have insufficient savings in their retirement account . Given that these people are anticipated to live longer lifetimes, the issue is even more concerning.
- BNM also noted that this sizable gap between the median longevity of retirement savings and life expectancy after retirement highlights the urgen need to rebuild savings buffers ⁸ .
2) Inclusivity issues in relation to Senior Citizens Welfare

⁸ BNM - Rebuilding Retirement Savings and Financial Safety Nets in Malaysia



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cc ina Th sc ins	mong issues in relation to senior citizen's welfare onfronting Malaysia's ageing society is in line with adequate and inefficient social welfare programmes. here has been trivial development and expansion of the ocial welfare system beyond cash handouts and stitutionalisation of the vulnerable groups including enior citizens.
pu So ce to of fo m elo Ao co ao w p e th	or the record, within the whole country, there are only 68 ublic welfare services administered by the Department of ocial Welfare Malaysia (DSWM). Of these total 68 entres, only 17 are catered to the elderly people with a tal maximum capacity of 3,170 people at a certain period time only ⁹ . Comparatively, a by M. Ashray, F.S. (2018) ¹⁰ und that there are a total of 270 registered care centres anaged by the NGOs and the private sector for 6,083 derly residents. dditionally, the shortage of social workers also partributes to the inefficient management of efforts to ddress social problems in the country, with the social orker-population ratio in Malaysia being 1: 8,576 eople . This is huge in comparison to other countries like e US (1:490), Australia (1:1,040), UK (1:3,025) as well s our neighbour, Singapore (1:3,448) ¹¹ .
at M Sy	ased on this, it is clear that the country is far from being ole to manage the increasing ageing population. alaysia lacks a comprehensive social protection /stem that covers all citizens, including the elderly. Such adequacy subsequently results in:
	a) Insufficient and Inaccurate Age-Old Assistance
	- While there are programmes that are geared towards age-old savings such as the Employees

 ⁹ <u>Welfare Services Statistics</u>
 ¹⁰ <u>Social Welfare Services in Malaysia: The Role of Government, M. Ashray, F.S. (2018)</u>
 ¹¹ <u>Shortage of social workers among social problem challenges - Wan Azizah</u>



ACTIVE ME	seen ir aged b 11.48% signific within saving 12.3 m unemp approx formida able to	n Figur betwee 6, or this a 15 for nillion. loyme imatel able n contri	re 2, t n 50 a 882,3 ortfall, age b retirer Furthe nt rai y 10 umber bute to	he pro and 6 75 ir with a racke nent , ermore te ar 0.3 r 0.3 r of e o their	oportion 0 years dividu at least t being given e, Figu nong nillion, elderly retiren		e mem stitutes s revea indivio i of a ation s ces tha coho coring vho are	nbers only als a duals ctive ize o at the ort is the
AGE GROUP	MALE				TOTAL CUM.	TOTAL SAVINGS		OTAL CUM.
(YEAR)	MALE	FEMALE	MEMBER	MEMBER (%)	MEMBER (%)	(RM)	SAVINGS (%)	SAVINGS (%)
(YEAR) <16	394	FEMALE 305	MEMBER 699	MEMBER (%) 0.01	MEMBER (%) 0.01	(RM) 965,832	SAVINGS (%) 0.00	SAVINGS (%) 0.00
(YEAR)		FEMALE	MEMBER	MEMBER (%)	MEMBER (%)	(RM)	SAVINGS (%)	SAVINGS (%)
(YEAR) <16 16-25	394 892,983	FEMALE 305 745,271	MEMBER 699 1,638,254	MEMBER (%) 0.01 21.30	MEMBER (%) 0.01 21.31	(RM) 965.832 10.310,060,452	SAVINGS (%) 0.00 1.44	SAVINGS (% 0.00 1.44 6.43
<16 16-25 26-30 31-35 36-40	394 892,983 764,874 627,820 511,443	Semale 305 745.271 680,604 510,018 415,827	699 1.638.254 1.445.478 1.137.838 927.270	MEMBER (%) 0.01 21.30 18.79 14.79 12.06	MEMBER (%) 0.01 21.31 40.10 54.89 66.95	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12	SAVINGS (% 0.00 1.44 6.43 16.19 30.31
<16 16-25 26-30 31-35 36-40 41-45	394 892,983 764,874 627,820 511,443 412,775	FEMALE 305 745.271 680.604 510.018 415.827 348,774	MEMBER 699 1.638,254 1.445,478 1.137,838 927,270 761,549	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45	SAVINGS (% 0.00 1.44 6.43 16.19 30.31 47.76
<16 16-25 26-30 31-35 36-40 41-45 46-50	394 892,983 764,874 627,820 511,443	FEMALE 305 745.271 680.604 510.018 415.827 348,774 299,608	699 1.638.254 1.445,478 1.137,838 927,270 761,549 651,960	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90 8.48	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85 85.32	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671 139,719,691,804	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45 19.49	SAVINGS (%) 0.00 1.44 6.43 16.19 30.31 47.76 67.25
<16 16-25 26-30 31-35 36-40 41-45	394 892,983 764,874 627,820 511,443 412,775 352,352	FEMALE 305 745.271 680.604 510.018 415.827 348,774	MEMBER 699 1.638,254 1.445,478 1.137,838 927,270 761,549	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45	SAVINGS (% 0.00 1.44 6.43 16.19 30.31 47.76
<16 16-25 26-30 31-35 36-40 41-45 46-50 51-55 56-60 61-65	394 892.983 764.874 627.820 511.443 412.775 352.352 287.968 198.931 94.142	FEMALE 305 745.271 680.604 510.018 415.827 348.774 299.608 233.976 161.500 56.601	699 1.638.254 1.445.478 1.137.838 927.270 761.549 651.960 521.944 360.431 150.743	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90 8.48 6.79 4.69 1.96	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85 85.32 92.11 96.79 98.75	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671 139,719,691,804 117,659,151,374 65,633,574,986 29,541,247,940	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45 19.49 16.42 9.16 4.12	SAVINGS (% 0.00 1.44 6.43 16.19 30.31 47.76 67.25 83.67 92.82 96.94
<16 16-25 26-30 31-35 36-40 41-45 51-55 56-60 61-65 66-70	394 892.983 764.874 627.820 511.443 412.775 352.352 287.968 198.931 94.142 44.176	FEMALE 305 745,271 680,604 510,018 415,827 348,774 299,608 23,976 161,500 56,601 23,084	699 1.638.254 1.445.478 1.137.838 927.270 761.549 651.960 521.944 360.431 150.743 67.260	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90 8.48 6.79 4.69 1.96 0.87	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85 85.32 92.11 96.79 96.79 98.75 99.63	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671 139,719,691,804 117,659,151,374 65,633,574,986 29,541,247,940 14,181,155,181	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45 19.49 16.42 9.16 4.12 1.98	SAVINGS (% 0.000 1.44 6.43 16.19 30.31 47.76 67.25 83.86 792.82 99.892 99.694 98.92
<16 16-25 26-30 31-35 36-40 41-45 46-50 51-55 56-60 61-65 61-65 61-65 61-70 71-75	394 892.983 764.874 627.820 511.443 412.775 352.352 287.968 198.931 94.142 44.176 16.712	FEMALE 305 745.271 680.604 510.018 415.827 348.774 299.608 233.976 161.500 56.601 23.084 7.271	MEMBER 699 1,638,254 1,445,478 1,137,838 927,270 761,549 651,960 521,944 360,431 150,743 67,260 23,983	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90 8.48 6.79 4.69 1.96 0.87 0.31	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85 85.32 92.11 96.79 98.75 99.63 99.94	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671 139,719,691,804 117,659,151,374 65,633,574,986 29,541,247,940 14,181,155,181 5,805,359,869	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45 19.49 16.42 9.16 4.12 1.98 0.81	SAVINGS (% 0.000 1.44 6.43 16.19 30.31 47.76 67.25 83.67 92.82 96.94 99.92 99.93
<16 16-25 26-30 31-35 36-40 41-45 51-55 56-60 61-65 66-70	394 892.983 764.874 627.820 511.443 412.775 352.352 287.968 198.931 94.142 44.176	FEMALE 305 745,271 680,604 510,018 415,827 348,774 299,608 23,976 161,500 56,601 23,084	699 1.638.254 1.445.478 1.137.838 927.270 761.549 651.960 521.944 360.431 150.743 67.260	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90 8.48 6.79 4.69 1.96 0.87	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85 85.32 92.11 96.79 96.79 98.75 99.63	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671 139,719,691,804 117,659,151,374 65,633,574,986 29,541,247,940 14,181,155,181	SAVINGS (%) 0.00 1.44 4.99 9.76 14.12 17.45 19.49 16.42 9.16 4.12 1.98	SAVINGS (% 0.000 1.44 6.43 16.19 30.31 47.76 67.25 83.86 792.82 99.892 99.694 98.92
(YEAR) <16 16-25 26-30 31-35 36-40 41-45 46-50 51-55 56-60 61-65 66-70 71-75 76-80	394 892.983 764.874 627.820 511.443 412.775 352.352 287.968 198.931 94.142 44.176 16.712 2.698	FEMALE 305 745,271 660,604 510,018 415,827 348,774 299,608 233,976 161,500 56,601 233,084 7,271 978	MEMBER 699 1.638.254 1.445.478 1.137.838 927.270 761.549 651.960 521.944 360.431 150.743 67.260 22.983 3.676	MEMBER (%) 0.01 21.30 18.79 14.79 12.06 9.90 8.48 6.79 4.69 1.96 0.87 0.31 0.05	MEMBER (%) 0.01 21.31 40.10 54.89 66.95 76.85 85.32 92.11 96.79 98.75 99.63 99.94 99.99	(RM) 965,832 10,310,060,452 35,748,447,596 69,959,318,338 101,212,091,071 125,047,783,671 139,719,691,804 117,659,151,374 65,633,574,986 29,541,247,940 14,181,155,181 5,805,359,869 1,694,134,127	SAVINGS 0.00 1.44 4.99 9.76 14.12 17.45 19.49 16.42 9.16 4.12 1.98 0.81 0.24	SAVINGS (% 0.00 1.144 6.43 16.19 30.31 47.76 67.25 83.67 92.82 96.94 98.92 98.92 99.973 99.973



Figure 3: Tabulated data from EPF and DOSM (2021)
- While there are cash and assistive benefits for the elderly led by the Department of Social Welfare, under the Ministry of Women, Family and Community Development, these have their own set of problems such as:
I. Bantuan Orang Tua: RM300 old age assistance is given as financial aid to support the elderly poor who are without family and no source of income support. However, there is an issue of exclusion despite the clear guidelines where the lack of systematic methods to generate data for the said groups could result in mistakes in identifying the right beneficiaries for this cash assistance.
II. Institutionalisation issues brought about by Seri Kenangan Home (RSK), Rumah Ehsan (RE) and Rumah Sejahtera (RS): RSK, RE and RS are institutions that provides needs-based care, treatment and shelter to those aged 60 years and above who are not suffering from infectious diseases, have no relatives and are unable to care for themselves. However, the strict guidelines meant that they are not necessarily eligible for those who are abandoned by their relatives. Many older people who do not fall into these categories may not have access to the support they need. Institutional aged care covers only a very small portion of older persons. An estimated 731,000 older persons have limitations in activities of their daily living. In contrast, there are about 2,745 residents in RSK, Rumah Ehsan and Rumah



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in the financia increme financi becomi working With old require public f long-te awarend	assist long r l assist antal tr ng of s ng a b age p der peo them t inancin rm. T ess, bu and ma	tance su un. As ance for rend th such sc urden t ople beir o freque of reque ng of th hus, it uild the nintain va	uch as f seen in rOlder roughou hemes o the e n is on ng vulne ently vis sese wo is cri necess arious fa	these a n the F Persons at the are als conomy the vergerable to sit health build be tical to ary infra acilities	re not f igure 4 s have years. o incre y as Ma o disea o disea costly raise astructu in orde	s than a feasible below, seen an Public asingly alaysia's nrinking. ses that services, in the public ure, and r to care
	2	018	20)19	20	020
Skim Scheme	Bilangan Penerima Number of Recipients	RM'000	Bilangan Penerima Number of Recipients	RM'000	Bilangan Penerima Number of Recipients	RM'000
Bantuan Kanak-kanak Financial Assistance for Children	69,976	212,587.9	70,152	211,449.8	65,391	197,173.9
Bantuan Orang Tua Financial Assistance for Older Persons					575,896.7	
Source: Fi b) Elderly		istance for (ns – Departr	nent of Soc	ial Welfare
- Accordi Develop	ng to oment	the Wo Ministry	men, Fa /, a to	otal of	2,144	mmunity senior s across

¹² A Silver Lining: Productive and Inclusive Aging for Malaysia, WorldBank Report, p.96



	the country from 2018 until 2022 ¹³ . Several of the next-of-kin, or close family members, who were identified and recognised by the elderly had declined to bring them back to their home.
-	Additionally, a local study in the BMJ Medical Journal found that over 8% or about one in 11 elderly adults polled had experienced physical (3.4%) or financial (4.8%) abuse ¹⁴ .
-	Tensions within the family, poor relationship between elderly and caregiver, mental health issues or substantial abuse among caregivers, older adults' dependency on others due to chronic illness or physical dysfunction as well as poor education are cited as reasons for being neglected and abused.
-	Rising cost of living also may contribute to family members abandoning their senior loved ones ¹⁵ . According to the Ministry of Economic Affairs, the average Malaysian household consists of 4 people - a couple and two children. However, this does not take into account the normal Asian family structure whereby parents may live together in the same household and thus raise the living expenses.
-	This is especially true given that the expense of caring for them rises as a result of their need for specialised care due to chronic illness or old age.
-	Furthermore, there are no laws that specifically protects senior citizens from such abuse and abandonment. While there are the Domestic Violence Act, 1994 (Act 521) and the Penal Code of

 ¹³ Over 2,100 senior citizens abandoned in Malaysia since 2018, Dewan Rakyat told
 ¹⁴ As Malaysia's ageing population rises, experts highlight ways to tackle abuse of elderly

¹⁵ The Malaysian Responsibility Struggle: Caring For Aging Parents

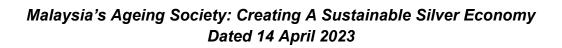


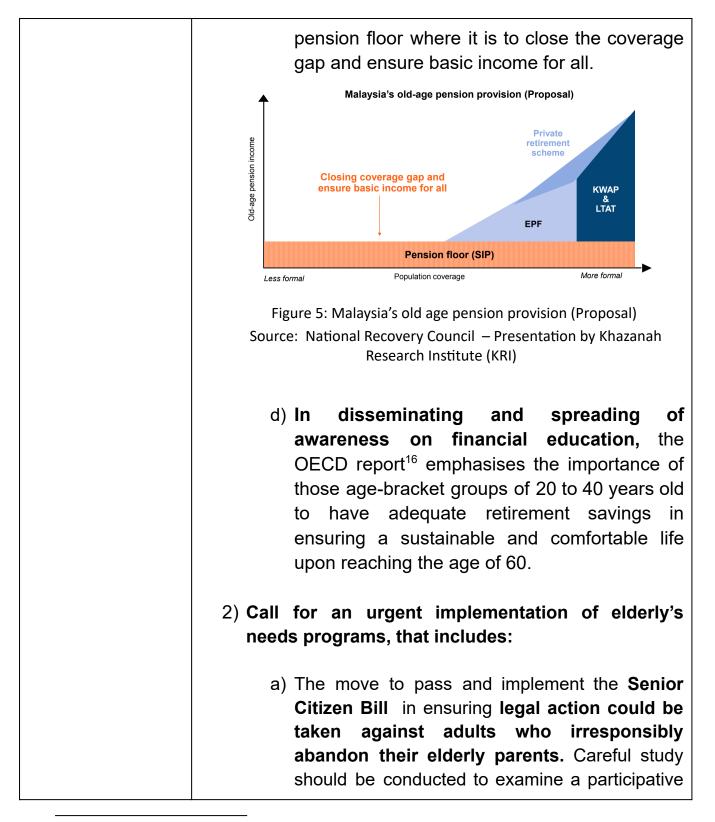
	Malaysia (Act 574), these laws do not focus on the needs of the elderly and what they desire.
	In summary, existing measures are not sufficient to avoid the rapid growth of older persons in the country. Some of the weaknesses include:
	I. Limited Coverage: These social safety nets only cover certain groups of older people, such as those with low income or who have made contributions to the SOCSO fund. Many older people who do not fall in these categories may not have access to the support they need.
	II. Insufficient Funding: The funding allocated to these social safety nets may not be enough to match the needs of all eligible older people . This may result in long waiting periods for assistance or a lack of sufficient support.
	III. Inadequate Monitoring: The government may not have sufficient resources to monitor the effectiveness of these social safety nets and ensure that eligible individuals receive the support they need. This may result in some eligible individuals being excluded from the programs or not receiving the support they need.
	IV. Lack of Awareness: Many older people may not be aware of these social safety nets or how to apply for them. This may result in eligible individuals missing out on the support they need.
Recommendations	Although the Government has already initiated measures and policies in the 12th Malaysian Plan (12MP), the implementation should be rigorously executed in order to



 ensure a holistic outcome and a well planned ageing country by 2050. To plan ahead and ensure a sustainable future, the Government must: 1) Ensure the minimum decent income/financial security of adults and elderly, by:
 a) Ensuring minimum income protection to all older persons by increasing coverage and adequacy of social insurance schemes including EPF, as well as by introducing a modest, broadly targeted social pension. Targeted social pension should guarantee level of pension to those who have not been in gainful employment or have only worked to a minor extent.
b) Making National Pension Scheme mandatory where every Malaysian is required to pay a certain fixed amount of contributions and at a minimum of 10 years' of contribution. This to ensure that by the time they retire at the age of 60 years old, they would be receiving a basic, flat rate pension. Additionally, once employed, they are also covered with employee's pension (EPF) that enables them to get a bigger pension payout in the future.
c) Establish a social insurance pension (SIP). Unlike now where only workers and employers are contributing to the individual retirement savings, the Government should also play an additional role to ensure the continuity of contribution. The SIP should invest in the







¹⁶ OECD - Financial Education and Saving For Retirement





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 situation in the implementation and its impact such as taking into account for B40 households who could not provide both for their families and elderly. b) Appropriate and sufficient infrastructure to be elderly friendly. It is high time for Malaysia to upgrade existing facilities, institutions, public sector facilities for the elderly as well as healthcare staff and counsellors skilled in geriatric care to handle the emotional changes, mental and physical health of our senior citizens.
I. Example from a Japanese model: A senior citizen and a caregiver is paid an amount depending on the medical condition of the senior citizen so that his day-to-day needs and medical facilities are taken care of.
II. Build an environment that can promote healthy living , and older people need high-quality services and environments that are tailored to their needs throughout their entire lifespans that supports independent living and improves quality of life for the ageing population.
c) Ensure assistance to the elderly are being continuously monitored through:
I. Integrated data for all Malaysians should be driven by a comprehensive social protection system establishment. This



is to ensure that the right beneficiaries of the elderly can be tracked upon receiving cash assistance.
II. "Nursing homes" under the public assistance system should be provided as outlets for those older persons who were exceptions to the rule. This will facilitate o lder persons in need of assistance such as "low-income seniors without close family members to support them."
d) Silver economy, as defined by the European Commission is " the sum of all economic activity that serve the needs of people aged 50 and over, including the products and services they purchase directly and the further economic activity this spending generates." ¹⁷ - As Malaysia is fast becoming an ageing nation, the government should take advantage of our rising silver economy.
I. Growth policies should be designed around the increased demands for activities, products and services for the senior citizens of Malaysia. This also includes taking another look at the elderly who are retired but still are able to contribute to the economy - taking cues from Japan's overarching 100-year Life policies ¹⁸ .

 ¹⁷ The Silver Economy, European Commission, p.3
 ¹⁸ Essence of the Era of 100-year Lifetimes



II. Organisations in the private sector can offer opportunities to this ageing population and create suitable roles to integrate them into workplaces. A convenience store chain in Tokyo has created a hybrid store that it has branded a "seniors' salon". In this store, a section is fitted out with a blood pressure monitor, and a team of social workers to support the elderly, and also to distribute leaflets and information on relevant healthcare services. The store also features a dedicated section of specialist products targeting the needs of senior citizens.

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